



TENDER NO. KGN-PR-02-2018.

TENDER FOR PROVISION OF PUBLIC RELATIONS (PR) AGENCY SERVICES.

ADDENDUM NO. 1

In accordance with Tender for Provision of Public Relations (PR) Agency Services, KenGen hereby issues Addendum No. 1

PRICE SCHEDULE

Digital Media

Digital services will include updating KenGen's platforms on a daily basis and provision of live coverage during company related events.

ITEM	KSH	TAX%
Concept		
Copy writing		
Design		
Artwork		
Graphics		
Any other costs e.g. Allowances (specify)		

MEDIA BUYING

PLATFORM	DURATION	TAX%
Video Ads		
Search Engine Marketing		
Social Media Ads <i>Facebook</i> <i>Twitter</i> <i>Instagram</i>		

<i>YouTube</i>		
Display Ads		
Email Marketing		

ACKNOWLEDGEMENT OF ADDENDUM NO.1

We, the undersigned hereby certify that the Addendum is an integral part of the document and the alterations set out in the Clarification/Addendum have been incorporated in the tender proposal.

Signed.....

Tenderer.....

Date.....